TMG

Solutions Advisors

Operational Strategy • Business Optimization • Founder Enablement

CAPABILITIES STATEMENT

COMPANY OVERVIEW

TMG Solutions Advisors is a certified woman-owned management consulting firm headquartered in Charlotte, North Carolina. We help growth-stage businesses, government agencies, and entrepreneurial support organizations build the operational infrastructure needed to scale with confidence.

Through our proprietary OpsIQ® platform, we combine strategic advisory, operational systems, executive coaching, and technology-enabled tools to improve efficiency, strengthen leadership capacity, and reduce founder dependency. Our approach helps organizations move beyond reactive operations by creating scalable systems that support sustainable growth.

Whether supporting an individual founder, a corporate partner, or an entrepreneurial ecosystem, we deliver practical solutions that transform operational complexity into measurable business performance.

OpsIQ

A DIVISION OF TMG SOLUTIONS ADVISORS

CORE COMPETENCIES

OPERATIONS ENABLEMENT (OPSIQ® PLATFORM)

- Operational assessments and Growth Readiness diagnostics
- Standard Operating Procedure (SOP) development
- Process optimization and workflow design
- KPI development and performance dashboards
- Strategic planning and operational roadmaps
- Executive coaching and implementation cohorts
- AI-enabled operational tools, templates, and resource libraries

MANAGEMENT CONSULTING SERVICES

- Business process reengineering
- Fractional COO and operational leadership
- Organizational design and change management
- Financial forecasting and operational planning
- Leadership accountability systems
- Team performance optimization
- Operational infrastructure for scalable growth

DIFFERENTIATORS

- Digital-first consulting model powered by the OpsIQ® platform
- Designed specifically for growth-stage businesses generating $500K–$5M in annual revenue
- Combines strategic consulting with practical implementation tools
- More than 25 years of executive leadership and operational experience
- Proven success supporting founders, diverse-owned businesses, nonprofit organizations, and entrepreneurial ecosystems
- Flexible engagement models ranging from assessments and workshops to long-term advisory partnerships

NAICS CODES

541611 – Administrative Management and General Management Consulting Services
541618 – Other Management Consulting Services
541612 – Human Resources Consulting Services
541613 – Marketing Consulting Services
541519 – Other Computer Related Services
611430 – Professional and Management Development Training
541511 – Custom Computer Programming Services (CRM/Automation Customization)

UNSPSC / COMMODITY CODES

80101507 – Business and Corporate Management Consulting
80101508 – Strategic Planning Consulting
80101510 – Human Resources Consulting
81111706 – Software Training Services
43232600 – Customer Relationship Management (CRM) Software
43231513 – Project Management Software

CONTACT INFORMATION

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