North Carolina
Department of Administration
Office for Historically Underutilized Businesses

Pamela B. Cashwell
Secretary

Alicia Lyon
Interim Director

2/7/2025

Teresa Cherry-Cruz

Certification Number: HUB-4025190
Cherry Cruz Consultants LLC (Minority Owned)
3595 Denver Drive,
Denver, North Carolina 28037

Dear Teresa Cherry-Cruz:

The Office for Historically Underutilized Businesses (HUB Office) is pleased to inform you that your company is now certified as a Historically Underutilized Business. Your firm is listed in the Statewide Uniform Certification (SWUC) Program database. This HUB certification remains in effect for a duration of 4 years.

You must notify the HUB Office in writing within 30 days of any changes affecting your compliance with SWUC Program eligibility requirements, including changes in ownership, day-to-day management and operational control. Failure to notify the HUB Office of these changes or reapply for certification in a timely manner may cause your HUB Certification to be revoked. In addition, please be advised your status may be changed if there is a 3rd party challenge granted against your firm. The link to the HUB Office 3rd party challenge form can be located at https://files.nc.gov/ncdoa/documents/ThirdpartyEligibilityChallengerev080811.pdf . All information submitted to the Office for Historically Underutilized Business is subject to audit and review.

The HUB Office collaborates with local Minority/Women/Small Business (M/W/SBE) Offices who offer assistance to certified HUB firms with identifying contract opportunities with state and local government. Many of these offices also offer assistance with business development. Please visit our website at https://ncadmin.nc.gov/businesses/historically-underutilized-businesses-hub to locate the local office near you.

It is important to note that although your status as a certified HUB firm greatly improves your access to state and local government contracts, this certification does not guarantee contract awards. Your ability to research opportunities and bid competitively will be important to your success in this program. We are committed to assisting you through the process. We provide ongoing assistance to help you navigate state government contracting along with Business Development and Supportive Services to assist you in developing strategies to meet your business goals and objectives.

Thank you for your interest and participation in the SWUC Program as a Historically Underutilized Business firm with the State of North Carolina.

Sincerely,

Alicia Lyon

Alicia Lyon
Interim
Director