Karnelian Luminare ™

Creative Development, Operations, Production & Cultural Strategy

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COMPANY OVERVIEW

Karnelian Luminare™ is a creative operations, advisory, production, and programming company that supports artists, creative entrepreneurs, productions, nonprofits, cultural organizations, and community initiatives.

Founded by Kayla Hill, Karnelian Luminare™ helps clients move ideas from concept to execution by providing strategic guidance, operational support, production services, and educational programming. The company works with clients at various stages of growth—from early-stage development and organizational planning to production management, program implementation, and long-term sustainability. Services span consultation and advisory support, creative operations, production management, educational programming, and community engagement initiatives.

Drawing from experience across law, business operations, production management, creative development, and cultural programming, Karnelian Luminare™ brings an interdisciplinary perspective that helps clients balance vision, execution, organizational capacity, and long-term impact.

The company operates with a commitment to collaboration, accessibility, sustainability, and community-centered development, helping creatives and organizations build work that is both meaningful and sustainable.

OUR SERVICES

Consultation, Advisory & Mentorship

Strategic support for founders, creative entrepreneurs, artists, nonprofits, cultural organizations, and developing initiatives seeking guidance, growth, and long-term sustainability.

Services may include:

- Strategic advisory and planning
- Organizational development and alignment
- Creative business development
- Program and initiative design
- Growth and expansion planning
- Partnership and collaboration strategy
- Creative project and production development

• Artist mentorship and accountability support
• Professional development guidance for creatives and entrepreneurs

Creative Operations

Operational support is designed to help organizations, productions, and creative ventures establish the systems, structure, and processes needed to execute effectively and grow sustainably.

Services may include:

• Operational assessments and recommendations
• Workflow design and optimization
• SOP and process development
• Project and initiative management
• Organizational infrastructure development
• Team coordination and stakeholder management
• Fractional operational support
• Implementation and execution planning
• Operational readiness for growth, partnerships, and larger opportunities

Production Services

Production supports creative projects, educational initiatives, events, and experiences across multiple mediums and stages of development.

Services may include:

• Production management
• Stage management
• Event and experience production
• Virtual program facilitation and production support
• Development and production consultation
• Creative development support
• Directing and rehearsal support
• Film, theatre, television, and media production support
• Writing and content development
• Creative project coordination

Programming & Cultural Community Engagement

Design, development, and production of educational, cultural, and community-centered experiences that foster learning, connection, creativity, and engagement.

Services may include:

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• Educational workshops and training programs
• Cohort-based and accelerator programming
• Creative salons and discussion series
• Artist development initiatives
• Cultural and community engagement events
• Professional development experiences
• Storytelling and creative expression initiatives
• Networking and relationship-building experiences
• Community-centered programming for organizations and institutions
• Custom program design and facilitation

SELECT EXPERIENCE

Founder, Kayla Hill, Karnelian Luminare™

Founded and lead a creative operations, production, advisory, and programming company supporting artists, entrepreneurs, organizations, productions, and community initiatives through strategic guidance, operational support, production services, and educational programming.

Founder, Kayla Hill, The KTPL Law Firm™

Founded and operate a boutique law firm providing legal advisory, contract review, risk assessment, intellectual property guidance, and strategic support to founders, businesses, nonprofits, and creative professionals.

Founder, Kayla Hill, KayRenee® Law

Developed educational programming and community-based initiatives focused on legal literacy, business development, governance, operational infrastructure, and professional development.

Creative Operations, Advisory & Organizational Development

- Experience supporting founders, creative entrepreneurs, productions, nonprofits, and organizations through strategic planning, organizational development, workflow design, implementation support, and operational infrastructure development.
- Experience advising organizations and initiatives on growth planning, partnership development, program design, stakeholder engagement, and operational readiness.

Educational Programming & Community Engagement

- Designed and facilitated workshops, educational programs, accelerator sessions, and professional development experiences for entrepreneurs, creatives, nonprofits, and community organizations.

- Active mentor supporting entrepreneurs and business owners through community-based initiatives, including work with organizations such as the Indianapolis Urban League.

Production & Creative Development

- Stage Manager for professional and independent theatrical productions, including Ma Rainey's Black Bottom and Stew.
- Directed the world premiere staged reading of Willa B's Letter.
- Developed and produced supplemental audience engagement initiatives, including the companion cookbook created for Stew.
- Experience serving in production management roles supporting independent film productions.

Media, Storytelling & Content Development

- Producer, Archivist, and Executive Board Member for D3TV Student Television at DePauw University, including creation of the university's first student-produced cooking show.
- Experience developing long-form narrative works, educational resources, creative content, and publishing initiatives.
- Experience supporting script development, creative brainstorming, production development, and project planning for writers, directors, producers, and creative teams.

Professional Strengths

- Interdisciplinary experience spanning operations, law, production, education, storytelling, organizational development, and community engagement.
- Ability to bridge strategic planning, operational execution, creative development, and risk-aware decision-making within a single advisory relationship.

WHY KARNELIAN

Karnelian Luminare™ operates at the intersection of creativity, operations, strategy, and execution.

Founder Kayla Hill brings an interdisciplinary background spanning creative production, organizational development, legal advisory, educational programming, community engagement, and business operations. This unique combination allows Karnelian to support clients from multiple perspectives simultaneously—helping them strengthen both the creative vision and the infrastructure required to bring that vision to life.

Unlike traditional consultants who focus solely on strategy, or traditional producers who focus solely on execution, Karnelian helps clients evaluate ideas through creative, operational, organizational, and sustainability lenses.

KARNELIAN LUMINARE

Whether supporting a production, developing a new program, refining organizational systems, mentoring a creative entrepreneur, or helping an initiative prepare for growth, Karnelian works to bridge the gap between vision and implementation.

Our approach emphasizes:

• Practical, implementation-focused support
• Creative and operational alignment
• Sustainable growth and long-term development
• Community-centered and culturally responsive engagement
• Cross-disciplinary problem solving
• Strategic thinking grounded in real-world execution

Karnelian is designed for clients who need more than a consultant, more than a producer, and more than an operations manager. We serve as a collaborative thought partner, advisor, and implementation resource—helping clients navigate both the creative and practical realities of building meaningful work.

Professional References

The following individuals have agreed to serve as professional references and can speak to the professionalism, leadership, communication, strategic thinking, and quality of services provided by Karnelian Luminare's founder.

Reference	Title	Organization	Relationship
Ekumene Lysonge	Chief Legal Officer	NerdWallet	Marketing and Advertising Legal Advisory
Taja Graham	Founder & CEO	TMG Solutions	Legal Client
Angela Franklin	Founder & CEO	SOAR Consulting	Creative Programming
Anna Tragesser	Program Manager	Indy Arts Council	Legal Education Client

Complete contact information is available upon request and shared with each reference's permission.

Contact Information
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