Jazmin V. Webster

Founder & Chief Learning Curator, The Quality Experience, LLC

Workforce Development | Program Design | Learning Strategy | Facilitation

jazmin@thequalityexperience.com
www.thequalityexperience.com
www.linkedin.com/in/msjazminwebster

Professional Summary

Jazmin V. Webster is a workforce development consultant, facilitator, and learning strategist with 20+ years of experience helping organizations build workforce capability, strengthen career readiness, and translate learning into meaningful performance. As Founder and Chief Learning Curator of The Quality Experience, LLC, she partners with business, education, and community leaders to design practical programs that connect learner needs, employer expectations, and organizational goals. Jazmin is known for bringing structure, curiosity, and a collaborative approach to complex initiatives.

Consulting Expertise

- Workforce and Career Readiness Strategy
- Microcredential Program Design
- Program Design and Implementation Strategy
- Curriculum and Learning Pathway Design
- Competency and Capability Frameworks
- Employer and Industry Partnership Development
- Faculty and Stakeholder Collaboration
- Needs Assessment and Gap Analysis
- Change Management and Adoption Planning
- Program Evaluation and Continuous Improvement

Facilitation and Instructional Design

- In-person and virtual facilitation
- Strategic planning and stakeholder workshops
- Train-the-trainer programs
- Workforce and career readiness workshops
- Cohort-based learning experiences
- Instructional design and curriculum development
- Facilitator guides, participant materials, job aids, and performance support
- Assessment design and learning evaluation
- Gamified and experiential learning
- Microlearning
- Micro-credentialing

Collaborative Approach

I work alongside faculty, employers, workforce partners, and community stakeholders, building shared definitions of success before building the program. Collaborative partnerships require a continuum of engagement through the project lifecycle and beyond.

Technology Snapshot

- **Learning and design:** Articulate 360, Adobe Creative Suite, Canva, SCORM content management
- **Learning systems:** SAP SuccessFactors Learning, Veeva Vault Learning, SharePoint
- **Virtual delivery and collaboration:** Microsoft Teams, Zoom, Adobe Connect, Mentimeter, Miro, Slido
- **Productivity and AI-enabled design:** Microsoft 365, Google Workspace, ChatGPT, Gemini and related generative AI tools

Community Leadership

- Association for Talent Development (ATD), St. Louis Chapter: Board of Directors (various roles)
- ATD Chapter Leaders Program Advisory Committee
- Nine PBS: Events Volunteer

Credentials

- M.Ed., Curriculum and Instruction; Assessment and Measurement
- B.S., Microbiology
- Sententia® Certification in Gamified Learning Design
- Innogreat's The BOX® Certified Facilitator and Coach
- International keynote speaker and Published author