# Capability Statement

# Avonya's Blends LLC

## Bold Flavors You Can Trust

**Duns #:** 07-541-3635
**NAICS Code:** 311942

## Expertise & Experience

- Graduate of Genesis Block ILM's business accelerator program
- Selected brand partner through Lowe's Home Improvement "Into the Blue" Pitch Competition
- Graduate of the SONOCO Leadership Academy 2026 cohort
- Secured retail placement supporting regional and national distribution readiness
- Demonstrated capability in pitching, buyer engagement, and category alignment
- Experience supporting grocery, specialty retail, and e-commerce sales channels

## About Our Company

Avonya's Blends is a specialty food company offering clean-label, allergen-conscious dry seasoning blends for grocery, specialty retail, institutional, and e-commerce channels. The company oversees formulation, ingredient standards, branding, quality control, and distribution while partnering with FDA-compliant manufacturers for production. Assets include proprietary recipes, UPC-registered products, branded packaging, and finished goods inventory.

## Core Capabilities & Product Offerings

### Annie's Season-All

- Clean-label, allergen-conscious seasoning formulation
- All-natural, low-sodium, sugar-free
- No preservatives, fillers, anti-caking agents, or artificial ingredients
- Versatile all-purpose seasoning for retail and foodservice use

### Sentry's Seafood Seasoning

- Seafood-specific formulation with multi-use ability
- Clean-label, allergen-conscious ingredient standards
- All-natural, low-sodium, sugar-free
- No preservatives, fillers, anti-caking agents, or artificial ingredients

## Differentiators

- Certified Military Spouse Owned small business
- Clean-label formulations exceeding FDA disclosure requirements
- All ingredients fully disclosed to support food transparency and consumer trust
- Products free from artificial dyes, fillers, preservatives, and anti-caking agents
- Founder-led brand informed by lived experience with food allergies
- Purpose-driven sourcing and formulation aligned with health-conscious consumers

## Certifications

NMSDC Certified Minority Business Enterprise (MBE)

Agriculture got to be NC™

Certified Military Spouse Owned®

## Key Clients

living fresh market

Lowe's

Lowes Foods

## Contact Information


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Year Founded: 2020

State of Incorporation: North Carolina

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